

## **TxVia Chief Executive to Chair Innovation in Prepaid Session at Prepaid Cards Summit Middle East**

*Anil D. Aggarwal to Lead Discussion of Prepaid Innovations in Dubai, UAE*

New York, NY – March 15, 2010 – TxVia, Inc., a pioneer in processing technology for network-based payment systems, today announced that its chairman and CEO, Anil D. Aggarwal, will serve as chairman of the *Innovation in Prepaid* session during Prepaid Cards Summit Middle East. The event will be held at the Westin Hotel in Dubai, UAE. The innovation in prepaid session will begin at 2:20 pm on March 22, 2010. Aggarwal is also founder and past chairman of the Network Branded Prepaid Card Association (NBPCA), the leading US non-profit trade group for network branded prepaid cards.

The innovation in prepaid session at Prepaid Cards Summit Middle East will feature two panel discussions: *The Move Towards Increased Cash-Based Alternative Payment Offerings* and *Reaching Out to the Underserved and Unbanked Through Prepaid Offerings*. The panels will be followed by the Chairman's closing remarks.

Prepaid Cards Summit Middle East will be held March 22-23, 2010 and is produced by Terrapinn.